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# NEW WORLD GROUP VIRTUAL INTERNSHIP PROGRAMME

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we create  
we are artisans  
we are csv.


*The Artisanal Movement*

 新世界發展有限公司  
New World Development Company Limited



## About New World Development

Founded in 1970, New World Development Company Limited ("the Group", Hong Kong stock code: 00017) was publicly listed in Hong Kong in 1972 and is a constituent stock of the Hong Kong Hang Seng Index. A premium brand infused with a unique personality, New World Group's core business areas include property development, property investment, roads, aviation, construction and insurance. Its operations in Greater China, especially the Greater Bay Area, had a total asset value of approximately HK\$593.5 billion as at 31 December 2019. The Group's two listed companies are NWS Holdings Limited and New World Department Store China Limited. New World China Land Limited is wholly owned by the Group. The Group is confident of the development of the country and has been actively seeking development opportunities. As at 31 December 2019, the Group's existing investments in Mainland China has exceeded US\$20 billion, spreading across four municipalities and spanning more than 20 provinces. The Group has a strong commitment to sustainable development and adopts a 3Ps approach to its daily business operations that involves maintaining a balance between making profit (Profit) and fulfilling the company's responsibilities towards the environment (Planet) and the community (People). New World's brand personality is best defined by The Artisanal Movement, a cultural vision, a philosophy for living. In the age of machines, we want to celebrate something more human and kindle the artisan spirit in us. Through Collect, Connect, Collide, The Artisanal Movement becomes an incubator for ideas, and a channel for audiences to experience them.



# New World Group Virtual Internship Programme

## Creating Shared Value (CSV) at New World

Creating Shared Value (CSV) is understanding the needs of the communities where we operate, leveraging our assets and strengths to serve such needs, while creating new innovations and business opportunities for the company. CSV is a value creating process, SHARED among STAKEHOLDERS

Traditionally, the first priority of the commercial sector's business philosophy has been to focus on the pursuit of profit. As an innovative cultural enterprise, the Group recognises that corporates have a social responsibility to contribute to the wider community, and this larger purpose does not mean profits will be forgotten. We are committed to strike a balance between delivering returns for our shareholders, and responding to the needs and interests of all our stakeholders. By striving to achieve this balance, and by making it sustainable, corporations and society will truly thrive together. This concept of CSV has the power to unleash and generate greater innovation and business growth for businesses while creating infinitely scalable and self-sustaining solutions to our society's most pressing problems.



# New World Group Virtual Internship Programme

## Programme Overview

The New World Group Virtual Internship Programme is a 7-week internship programme which will have the majority of the programme to be through a virtual and online basis, while also including a number of business site visits to allow the Interns to immerse themselves on site and to understand more about the Group's strategy and its businesses (e.g. CSV visits, etc.). Interns will be provided plenty of learning opportunities and engagements with our Group companies to gain excellent exposure and experience through this brand new form of internship.

Outstanding performers will potentially have the first hand access to join the "My New World Journey 2.0" Campaign for further engagements and development opportunities with New World Group in the future.



# New World Group Virtual Internship Programme

## What to expect from this Programme?

- Closely work and engage with your teammates and supervisors online, and take full ownership of exciting projects and tasks
- Join exclusive business visits
- Take part in practical e-trainings, and understand how they are practiced across the Group
- Expand your network with the sharing by Executives and support from Buddies
- Understand more about the dynamics and future development of New World Group
- Become an Alumni of New World Talent and gain exclusive invitations for future engagements
- Chance to gain first hand access to join the "My New World Journey 2.0" Campaign for future development opportunities with the Group





# New World Group Virtual Internship Programme

## Application requirements

Current students at higher education institution who are possessing ENTREPRENEURIAL attributes and ready to go ONE STEP FORWARD are welcome to apply:

- Forward Strategic Planning Ability
- Ability in Driving Results
- Innovativeness
- Leadership
- Ready to SHINE



# New World Group Virtual Internship Programme

## Application Channel

To apply for our internship programme, simply fill in the application form through the following link:

<https://hr.nwd.com.hk/internship/>

You are also required to submit a video of **not more than 3 minutes** based on the following topic:

***Craft Your CSV Journey***





# New World Group Virtual Internship Programme

## Recruitment timeline

Online Application and Video Submission 8 May - 7 June 2020

Application Deadline 7 June 2020

Assessment & Interview Early - Mid-June 2020

Notification of Successful Applicants Late June 2020

Programme Commencement Mid-July 2020





## Contact Us

Should you have any questions or encounter any problems with the online application system, please contact us at [nwdintern@nwd.com.hk](mailto:nwdintern@nwd.com.hk)

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